



La Nueva Voz

The New Voice, a Bilingual (English/Spanish) Publication
Pomona's only community newspaper!

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Thursday, August 22, 2013

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Pomona Mayor Elliott Rothman proclaims 'National Night Out' day

Pomona Mayor Elliott Rothman formalized the celebration of Pomona's annual "National Night Out" celebration this month in the Pomona Civic Center by presenting a proclamation from the Pomona City Council to Assistant Police Chief Paul Capraro, proclaiming the day "National Night Out" day in the City of Pomona.

The proclamation, noting that it was Pomona's 30th year of participation with thousands of cities nationwide in the program, said the city and the police department, through its community programs unit, both were sponsoring the program as a citywide effort to prevent crime, drugs and violence through a cooperative police and community partnership.

"It is essential that all citizens in



NATIONAL NIGHT OUT IN POMONA -- Pomona celebrated its 30th annual "National Night Out" this month as a police and community partnership program to combat crime, drugs and violence in the city. Pictured on stage in the Pomona Civic Center during the presentation of resolutions and proclamations are, from left, Pomona City Councilmember Freddie Rodriguez; Pomona Mayor Elliott Rothman; Pomona Assistant Police Chief Paul Capraro; Crime Prevention Sgt. Vince Terrell; Pomona City Councilmembers Debra Martin, Paula Lantz, Ginna Escobar and Cristina Carrizosa; and Pomona Police Capt. Mike Olivieri.

the City of Pomona recognize the importance of crime prevention programs and the impact that their participation can have on reducing crime, drugs and violence in the city," Rothman said.

Assistant Chief Capraro, accepting the proclamation from Rothman, said the fact that this year marked Pomona's 30th year of participation in the event "makes it all more special."

Pomona City Councilmember Freddie Rodriguez presented a California Senate Resolution from State Sen. Norma Torres, commending the City of Pomona for its contributions to enhancing the public safety by its participation in National Night Out 2013.

National Night Out... pg. 2

Politics 'name of the game' at Pomona's annual National Night Out

It was business as usual this month at Pomona's National Night Out celebration in the Pomona Civic Center with community groups represented and proclamations and resolutions presented to Pomona police officials – but behind the scenes, politics and next month's election to select a new member of the California Assembly were the name of the game.

Both candidates – Pomona City Councilmember Freddie Rodriguez and Ontario Mayor Paul Leon – were on hand and working the crowd after coming out on top in the July 23 special primary election.

Rodriguez, who captured 3,758 votes or 22.2 percent of votes cast, placed second to Leon, who received 4,219 votes or 24.9 percent of votes cast.

But with four other Pomona candidates splitting the vote last month (Pomona Unified School Board

member Jason Rothman, former political staffer Manuel Saucedo, former Pomona City Councilmember Danielle Soto and labor organizer Doris Louise Wallace), political observers expect many supporters of those candidates to rally behind Rodriguez, making for

Politics... pg. 4



'THE GIRLS' SHOWED UP FOR DOWNTOWN POMONA'S 1920'S CASINO NIGHT AT THE FOX -- It was a 1920's themed casino night this month at the Downtown Pomona Owners Association's annual meeting at Pomona's Fox Theater and "the girls" were there -- all decked out in fashions reminiscent of the "flapper" era. Pictured, from left, are DPOA photographer Sally Egan; former Pomona City Councilmember Danielle Soto; Pomona's US Bank branch manager and Pomona Chamber of Commerce Board Member Maribel Alvarez; DPOA President Carolyn Hemming; Pomona Chamber of Commerce President Jill Reiff, of Valley Vista Services; and La Nueva Voz Director of Advertising and Public Relations Renee Barbee. (See additional photos on pages 9 and 12.)



ALL THE WAY FROM ONTARIO -- Ontario Mayor Paul Leon, who came all the way from Ontario to help Pomona celebrate "National Night Out" this month, also took time out to talk a little politics with Pomona residents. Leon is running against Pomona City Councilmember Freddie Rodriguez in next month's election to decide who will replace former Assemblymember and now Sen. Norma Torres in the Assembly in Sacramento. Pictured, from left, are Leon, Pomona community volunteer Eunice Russell; Carol Schlaepfer, a Pomona Neighborhood Watch Captain; Pomona Unified School District Board President Dr. Roberta Perlman; Linda Garner of the Pomona Historic Preservation Commission, and Erica Ambriz, representing State Sen. Norma Torres.



POLITICS OR POMONA? -- Was it politics or Pomona or both as Pomona City Councilmember Freddie Rodriguez, a candidate for the California Assembly in next month's election, talks with a volunteer at the Pomona Police Department booth at this month's National Night Out. Pictured, from left, are Rodriguez, his wife, Michelle, and police volunteer Frank Delgado.



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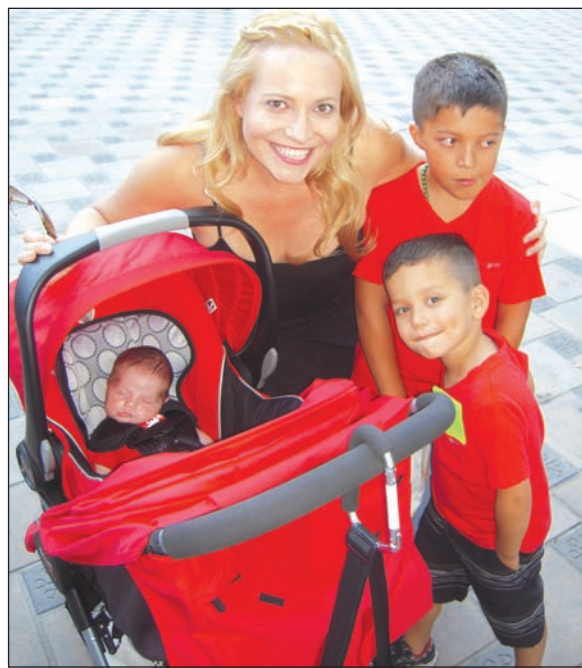
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SCHOOL OF ARTS AND ENTERPRISE PROVIDING THE FACE PAINTING -- Marco Fonseca Argote, of Pomona's School of Arts and Enterprise - and a graduate of the school, at left, puts on the finishing touches of face painting for Maria Mucino, 4, of Pomona, as Mia M. Rivera, her mom, looks on at Pomona's "National Night Out" this month.



A NEW BABY AND A NEW STATE FARM T-SHIRT! -- Pomona Chamber of Commerce Board member Nona Tirre, a State Farm agent in Claremont, poses for La Nueva Voz with all three children -- including her new baby -- during this month's "National Night Out" activities in the Pomona Civic Center. Pictured with Mom, from left, are Luke, who was born on July 18; Jason, 9; and Mario, 5.



KNIGHTS OF COLUMBUS -- Pomona's Knights of Columbus #877 take a "Knight Out" of their own during "National Night Out" activities this month in the Pomona Civic Center. Pictured in front of their booth are, from left, German Troncoso, Jose Troncoso, Mike Salvato, Ralph Gonzalez and Henry Garcia.



TALKING A LITTLE INSURANCE WITH STATE FARM AGENT JASON CORTEZ -- La Nueva Voz Director of Advertising Renee Barbee stops by the State Farm booth at Pomona's "National Night Out" this month to talk a little insurance with Pomona State Farm Agent Jason Cortez.

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National Night Out... from pg. 1

"National Night Out is an evening for America to stand together and promote awareness, safety, and neighborhood unity, and the City of Pomona will celebrate its historic commitment to maintaining a high level of public safety and quality of life for its communities," Torres said in the resolution.

She pointed out in the resolution that

more than 37 million people from more than 15,000 communities representing all 50 states, U.S. territories, Canadian cities and military bases worldwide participated in National Night Out in 2012.

Hundreds of residents turned out to participate in the day's events which included raffle prizes, entertainment, food, kids' games and crafts.



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Sobresale la política en el evento anual National Night Out

Se llevó a cabo la celebración de National Night Out en Pomona representado por grupos comunitarios y con reconocimientos otorgados a oficiales del Departamento de Policías. Sin embargo, atrás del escenario, la política y las próximas elecciones para elegir al nuevo miembro de la Asamblea de California el tema de la noche.

Los candidatos – Freddie Rodriguez, miembro del concilio de la Ciudad de Pomona y Paul Leon, alcalde de la Ciudad de Ontario – estuvieron presentes para saludar y platicar con el público.

Rodriguez, quien recibió 3,758 votos, o el 22.2 por ciento de votos, tomo el segundo lugar bajo

Leon, quien recibió 4,219 votos, o el 24.9 por ciento de votos.

Pero con otros 4 candidatos de Pomona repartiendo el voto (Jason Rothman, miembro de la mesa directiva del Distrito Escolar Unificado de Pomona, Manuel Saucedo, ex-miembro del personal político, Danielle Soto, ex-miembra del Concilio de Pomona, y Doris Louise Wallace, sindicalista), observadores políticos esperan que muchos apoyen a Rodriguez, lo cual hará una interesante competencia en la Elección General Especial programada para Septiembre 24.

La concurrencia de votantes el mes pasado fue solamente el 9.74

por ciento, lo cual incluye un total de 16,952 votantes de los condados de Los Angeles y San Bernardino de los distritos de asamblea.

El ganador para la Asamblea del Distrito 52 terminará el plazo de la ex-miembra de la Asamblea (y ex-alcalde de Pomona) Norma Torres, quien fue elegida para el Senado Estatal después de que la ex-senadora Gloria Negrete McLeod dejara su puesto para convertirse en miembro del congreso para la Cámara de Representantes de los EE. UU.

Leon, quien se identifica como Alcalde/Pastor de Ontario, esta registrado como sin preferencia de partido político, aunque en el pasado se ha identificado como Republicano. Rodriguez, quien se identifica como Consejal/Auxiliar de Emergencias esta registrado como Demócrata.

‘Back to School’ student discounts offered by selected merchants in Downtown Pomona

Student “back to school” discounts are being offered by Downtown Pomona merchants displaying special “Downtown Pomona Student Discounts” flyers in their windows.

Students of all ages are asked to take their student identification card to the downtown stores to receive special discounts.

For more information, visit www.downtownpomona.org or call (909) 469-1121.

Reconocimiento de proclamación del evento ‘National Night Out’

Elliott Rothman, alcalde de Pomona, formalizó la celebración anual ‘National Night Out’ al presentar una proclamación de parte del Concilio de la Ciudad de Pomona a Paul Capraro, asistente del jefe de policía, dando reconocimiento al día ‘National Night Out’ en la Ciudad de Pomona.

La Ciudad de Pomona lleva 30 años de participación con este programa y se une a miles de ciudades a través de la nación. La proclamación indica que la ciudad y el departamento de policías, a través de sus programas comunitarios, son patrocinadores de National Night Out para reforzar los esfuerzos en prevenir el crimen, las drogas y la violencia a través de la colaboración y la asociación comunitaria.

“Es de mucha importancia que todos los ciudadanos de la Ciudad de Pomona reconozcan la importancia de participar en programas de prevención del crimen y el impacto que su participación puede tener en disminuir el consumo de drogas y la violencia en nuestra ciudad,” dijo

Rothman.

Al aceptar la proclamación, Capraro dijo que el hecho de que este año halla marcado el 30 aniversario hizo del evento algo mucho más especial.

Freddie Rodriguez, miembro del Concilio de Pomona, presentó una Resolución del Senado de California por parte de Norma Torres, senadora del estado de California, el cual incluyó elogios a la Ciudad de Pomona por sus contribuciones en mejorar la seguridad pública y la calidad de vida para la comunidad.

La Senadora Torres dijo que más de 37 millones de personas de más de 15,000 comunidades representando a todos los 50 estados, territorios estadounidenses, algunas ciudades de Canada, y bases militares a nivel mundial participaron en National Night Out en el año 2012.

Cientos de residentes se presentaron para participar en el evento, el cual incluyó rifas, premios, entretenimiento, comida, juegos y artesanías.

Pomona Valley Hospital sponsors foods of Paris event to promote heart healthy eating

Pomona Valley Hospital Medical Center will sponsor a “Culinary Excursion to Paris!” next week with an emphasis on the art of “heart healthy” eating.

Chef Henry Gonzalez, owner of Spaggi’s in Upland, will demonstrate his unique style in the special program scheduled for

6 p.m. Thursday, Aug. 29, at DoubleTree in Claremont, 555 W. Foothill Blvd., Claremont.

Cost of the dinner is \$30 per guest.

For more information, contact the hospital’s Family Education & Resource Center, (909) 865-9858.

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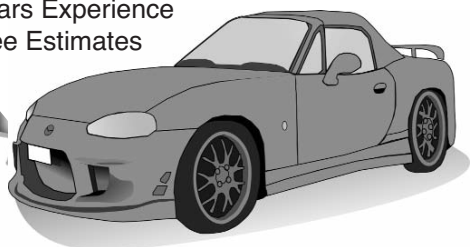
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La Nueva Voz reaches 50% more readers in Pomona each month than the local suburban daily newspaper.

Pomona Day at the Los Angeles County Fair

Pomona Day at the Los Angeles County Fair is scheduled this year for Friday, Sept. 6, with events to include the annual Pomona Day Parade, community hero awards presentations, and a Pomona Day picnic dinner on Picnic Hill.

The Pomona Community Parade is scheduled for 5 p.m., awards will be presented immediately after the parade in Building 4, and the Pomona Day picnic is scheduled for 7 p.m. Cost of the dinner is \$20 per person.

Fair admission and parking is not included.

For picnic reservations, please make checks payable to Fairplex Friends and send a self-addressed, stamped return envelope with the

check to Fairplex Friends, 168 W. Willow St., Suite 122, Pomona, CA 91768, or contact (909) 510-5606.

Deadline for reservations is Wednesday, Sept. 3.

Admission to the fair is \$5 before 5 p.m. on Sept. 6. Please visit www.lacountyfair.com/communitydays for coupons and select Pomona Day.

Guests receive free fair admission in exchange for five canned products on Fridays. Admission is good from noon to 6 p.m. that day only. The canned products will be donated to the Los Angeles Regional Food Bank with a portion going to the honored community of the day for distribution to their charity.

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En Inter Valley Health Plan es nuestro trabajo mantenernos al día con los cambios que afectan su cobertura de cuidado de salud. Es por eso que hemos creado esta guía fácil de leer sobre las últimas noticias de Washington.

¿Quiere entender cómo la nueva ley de cuidado de salud puede afectarlo? Obtenga hoy su copia gratis* de "The New Health Care Law: 5 Facts Everyone with Medicare Should Know."

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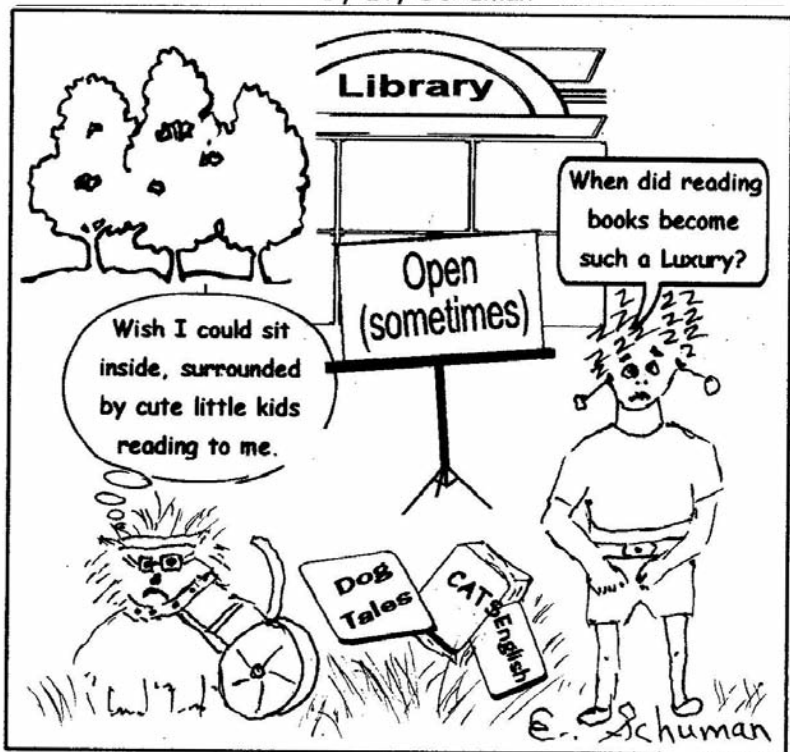
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Hope & Hurdles

By Evy Schuman



EDITOR'S NOTE: "Hope & Hurdles," an on-going feature appearing in La Nueva Voz, was created by artist Evy Schuman as an attempt to "poke fun" at the little things that trouble us all from time to time. Evy, who is also a published writer on the subject, created the cartoon series to show her work at a creative writing class she co-facilitates at Pomona's Tri-City Wellness Center.

Pomona Catholic to begin its 115th school year next month with Mass

Pomona Catholic will celebrate the start of its 115th school year on Friday, Sept. 4, with a traditional Celebratory Mass at St. Joseph's Church in Pomona.

The Mass is open to the community, parishioners, families and friends at 10 a.m. at the church, according to Pomona Catholic Principal Sam Torres.

The school was founded in 1898 at the invitation of St. Joseph's Parish. Although the original campus was destroyed by fire in 1927,

it was immediately rebuilt in 1928.

While the high school mission has a rich history of providing young women a safe, nurturing and challenging college preparatory education in a Catholic environment, the same teachings now are extended to the co-educational middle school of sixth through eighth graders.

For more information, contact the school at (909) 620-6057 or visit the web site at www.pomonacatholic.org.

Pomona schools name September 'School Attendance Month' to boost awareness of benefits of good attendance in school

The Pomona Unified School District has named September "School Attendance Month" in an effort to spread awareness of the benefits of good attendance in school and its tie-in to future success for students.

The school district's focus this year will be to bring about awareness that "attendance means proficiency," a district spokesman

said.

Pomona is participating in a program called "I'm In!" which was created by the Los Angeles County Office of Education to engage students with chronic absenteeism and those that are at risk of or have dropped out of school.

National research shows that student attendance is a strong predictor of academic performance in

K-12 and of on-time graduation.

"If schools' cultures and expectations reflect a safe and welcoming environment, then students will want to attend," said Pomona Unified Supt. Richard Martinez.

Attendance also greatly impacts school and district budgets, with losses in "average daily attendance" (ADA) revenue resulting in fewer dollars for all schools.

Inland Empire United Way conducts school supply drive to help local students succeed

The Inland Empire United Way is calling on churches, businesses, groups and individuals to donate supplies or conduct their own supply drive during the months of August and September to collect basic back-to-school supplies that thousands of kids in the community need to learn and succeed.

The organization's "School

Tools" program provides new supplies throughout the school year to local students and classrooms in need. Last year's effort resulted in the distribution of more than \$2 million in supplies to 53 Inland Empire Schools, including 12 elementary schools, Marshall Middle School and Village Academy High School in Pomona.

Businesses can host their own supply drive, serve as a "supply drop-off location" with a bin provided by United Way, or simply donate supplies by dropping them off at a supply station.

For more information, visit the web site at www.ieuw.org/supply-drives or contact Dixie Torres at supplydrive@ieuw.org or by calling (909) 980-2857, ext. 216.

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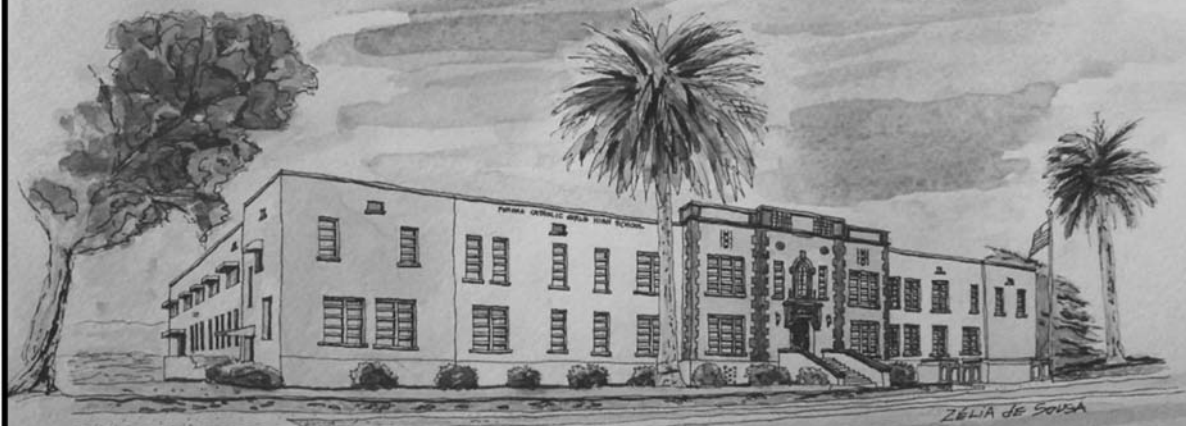
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DISCOVER NETWORK

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Applications available for free and reduced-price meals in Pomona schools

Free and reduced-price meals in the national school lunch and school breakfast program are available to qualifying students in the Pomona Unified School District again this year.

Families interested in participating should complete a meal application. Eligibility is based on household size and income.

Applications and information on the program are being mailed to households of students enrolled in grades 1-12, and applications also are available in the Food & Nutrition Services Office, at the Village @ Indian Hill, 1460 E. Holt Ave., Suite 160, Pomona. They are also available on the school district's web site at www.pusd.org.

Children and households who receive CalFRESH (food stamps) are automatically eligible, as are those receiving benefits from California Work Opportunity and Responsibility to Kids (CalWORKS), Kinship Guardianship Assistance Payments (KinGAP), or Food Distribution Program on Indian Reservations (FDPIR).



ON THE WORK OF NON-PROFITS -- Attorney Herb Hafif makes a point during his comments at intermission last month at "Concerts Under the Stars" in his backyard in La Verne. Hafif commended the various non-profit organizations there for the tremendous work they are doing and spoke of his foundation's commitment to supporting them with 100 percent of the ticket proceeds. He added that nobody can do the work of helping others alone.

POMONA ROTARY FILLS HUGE TABLE AT 'CONCERTS UNDER THE STARS' FUNDRAISER -- Pomona Rotary held a "mini" fundraiser last month by filling a table at "Concerts Under the Stars" at the estate of Herb and Kay Hafif in the foothills of La Verne. The featured band for the evening was "Give Up the Junk!" Pictured at left, from front, are Rotary Community Service Director Beth Brooks, Rotary President-Elect Janet Roy, Jeff Roy, Leslie Lewis, also Rotary Community Service Director, and, at rear, Rotarian Mike Payne. Pictured at right are La Nueva Voz Director of Advertising Renee Barbee, second from front, and Rotary Immediate Past President Carol Wilt, fourth from front. One hundred percent of the ticket price at the event went to the organization selling the ticket.



Congresswoman Negrete McLeod's 'Veterans Affairs Claims' bill approved in committee with bipartisan support, heading to floor when Congress returns next month

The U.S. House of Representatives Committee on Veterans' Affairs this month unanimously approved Congresswoman Gloria Negrete McLeod's Veterans Claims Bill, HR 1623, the "Veterans Affairs Claims Efficiency through Information Act," that is expected to help speed up processing of claims for disability benefits.

The bill, which was incorporated into HR 2189, introduced by Committee Chairman Jeff Miller (R-Florida), is receiving bipartisan support in Congress. It is expected

to be considered on the floor of the House when Congress is back in session next month.

"I believe Congress must do all it can to ensure that the VA is adequately and efficiently processing claims because many veterans are still waiting too long to receive their disability benefits – a fact that affects their health and economic well-being," Negrete McLeod said. "This legislation is a step in the right direction towards implementing more transparency in the Veterans Administration. I look forward to working

with veteran groups and the VA to ensure this backlog of veterans' claims is addressed."

As of the end of last month, the U.S. Department of Veterans Affairs had 785,889 veterans' benefits claims pending. The Los Angeles Regional Office has more than 14,000 claims pending taking an average of 616 days to complete each claim, almost twice the national average, according to a news release from Negrete McLeod.

This legislation would direct Veterans Affairs to make information concerning pending and completed claims of compensation for a veteran's service-connected disability or death publicly accessible.

Negrete McLeod held a field hearing in Fontana this month with Veterans Affairs officials on hand to assist veterans and respond to questions.

"We need to find out how to provide a more coordinated approach in supporting veterans in the Inland Empire," she said. "With different government agencies providing different services to veterans, individual cases can fall through the cracks."

For more information, contact Negrete McLeod's office at (909) 626-2054.

Pomona's Hispanic Chamber of Commerce to sponsor 'El Gran Festival de la Independencia Hispana'

The Hispanic Chamber of Commerce of Pomona will sponsor its "Grand Festival of Hispanic Independence" next month in Downtown Pomona, featuring music, food, arts, crafts, clowns and more.

The event, which is free and open to the public, will be held from 10 a.m. to 6 p.m. on Sunday, Sept. 8, at

Thomas Plaza, 209 W. Second St., Pomona.

The Hispanic Chamber sponsors two festivals each year – "El Gran Festival del 5 de Mayo" and next month's "El Gran Festival de la Independencia Hispana."

For more information, call (909) 568-7917 or (909) 636-9918.

Pomona's Western University again named 'great college to work for'

For the second consecutive year, Pomona's Western University of Health Sciences has been named a "Great College to Work For" by the Chronicle of Higher Education.

The university received recognition in areas of "benefits and compensation" and "respect and appreciation."

"There is a visible sense of family and community at Western University of Health Sciences," said Dr. Phil Pumerantz, Western's president and founder. "We cultivate this environment by recruiting and retaining top-notch employees who believe character in a student is as important as high grades."

"Our faculty and staff set an example to students by treating each other with respect, giving gener-

ously of their time in the community for charitable causes, and reaching across disciplines to work interprofessionally," Pumerantz added.

The university has more than 1,000 employees.

Western was one of 97 colleges and universities deemed a "Great College to Work For," drawing from 300 participating institutions in 2013, including 227 four-year institutions and 73 two-year institutions.

Do you have a news story?

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Send your news tips to: reneebarbee7@gmail.com

Don Endsley's 'Great American Wild West Show' to return to L.A. County Fair

If the family hasn't been down to see the Great American Wild West Show at the Los Angeles County Fair, make a note to take the gang down this year for action, music and thrills of the Old West featuring cowboys, Indians and daredevil riders in the arena at FairView Farms.

Owner Don Endsley and his wife Sharon are bringing the show back again this year all the way from Arkansas with a presentation that is guaranteed to thrill – just please keep the kids back away from the rail!

The show will run from Aug. 30

through Sept. 22 featuring three and four shows daily.

And admission is free!

This year, La Nueva Voz Publisher Jeff Schenkel is expected to ride "shotgun" on the stage coach, tentatively in the 3 p.m. Saturday, Sept. 7, show.

So come on down! The Labor Day Weekend schedule is a little different but from Sept. 4 through Sept. 22, shows are at 1:30, 4:30 and 7 p.m. Wednesdays, Thursdays and Fridays, and 12:30, 3, 5:30 and 8:30 p.m. Saturdays and Sundays.

Inter Valley Health Plan employees log 208 hours of community service during 'Helping Hands Week'

Employees of Pomona's Inter Valley Health Plan participated for the fifth year this year in Helping Hands Week, in which volunteers donate their time for community service to help area non-profit organizations.

This year, some 52 employees donated a total of 208 hours of community service during one week this month.

The weeklong initiative benefitted Community Senior Services, Inland Valley Hope Partners, Inland Valley Humane Society and SCPA, Inland Christian Home and the Atria Senior Living Center.

In addition, employees had the opportunity to create more than 50 homemade crafts for seniors and children in need.

Non-profits were selected based on need and employee suggestions.

Helping Hands Week started out as a fun way to give back to the community to recognize Inter Valley Health Plan's 30th anniversary in 2009. The results were so well received within the company and in the community

that the program became an annual effort.

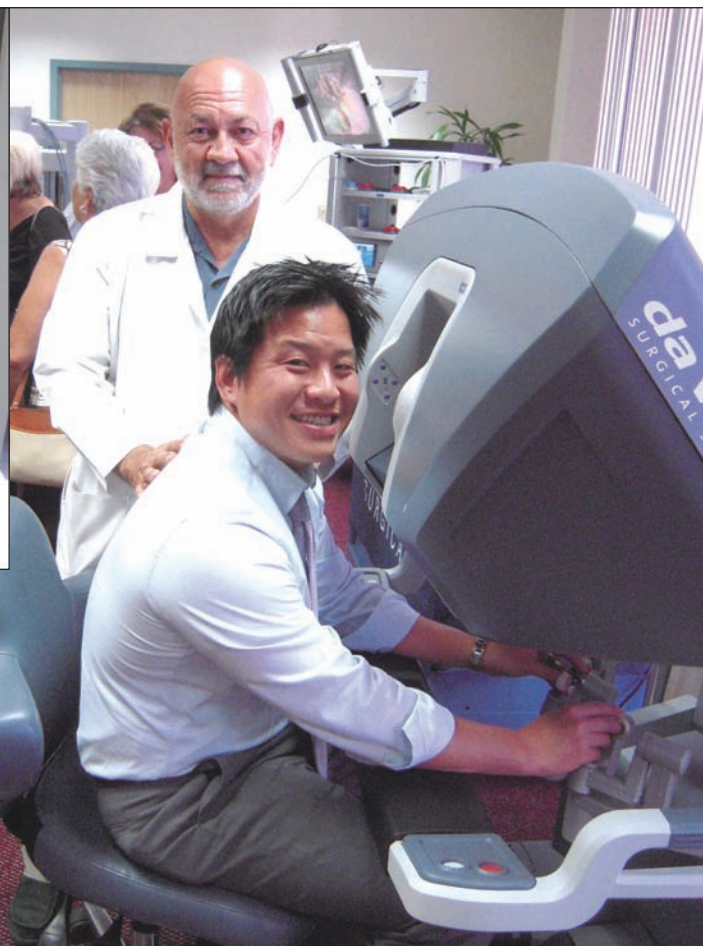
To date, the company has donated more than 850 hours to the communities it serves. It supports more than 40 significant charities and non-profit organizations each year through volunteering and contributions.

Inland Valley Health Plan both this year and last year was a "top-three" finalist for the prestigious Los Angeles Business Journal "Corporate Social Responsibility Award."

Inter Valley Health Plan is a non-profit, federally qualified Medicare Advantage health plan contracted with Medicare and dedicated to providing the best value in senior health coverage. It serves more than 20,000 people in Los Angeles, Orange, Riverside and San Bernardino Counties.

It is one of the oldest managed care plans in Southern California and has served its members for more than 30 years.

For more information, call (909) 623-6333 or visit the web site at www.IVHP.com.



'BUSINESS END' OF THE DA VINCI SURGICAL SYSTEM -- An actual operating tip, appearing much like the end of a small set of tweezers but controlled remotely by the da Vinci system, is placed against the palm of a hand to show size. The small, hinged, chain-operated tips are used in procedures like mitral valve repair, heart surgery, urology, gynecologic surgery, thoracic and general surgical procedures to enable a minimally invasive approach using only a few tiny incisions. The result is faster recovery for the patient, less blood loss, less pain and smaller incisions for minimal scarring.

NEW DA VINCI SURGICAL SYSTEM AT CHINO VALLEY MEDICAL CENTER -- Chino Valley Medical Center in Chino introduced its new "third generation" da Vinci Surgical System, used in state-of-the-art robotics-assisted surgery, at an open house and business mixer this month. Pictured at one of the demonstration models is Chino surgeon Dr. Harry William Ou, seated, as Dr. James Lally, Chino Valley Medical Center's president and chief medical officer, looks over his shoulder. The community hospital bought the new system, known as model "Si," for system integration, in May.

Macy's partners with Inland Valley Hope Partners for 'Shop for a Cause' discount shopping event Saturday

Macy's will partner with Inland Valley Hope Partners for Macy's eighth annual "Shop for a Cause" charity event on Saturday.

Customers can purchase shopping passes from Inland Valley Hope Partners in advance for the one-day shopping event created to support local charity fundraising efforts.

The program since 2006 has helped raise more than \$46 million for charities across the country.

"Giving back is a key component of Macy's culture," said Martine Reardon, Macy's chief marketing officer. "We are honored to offer our customers an easy and convenient way to make a positive difference in their communities and in the lives of others while enjoying great savings at Macy's."

The shopping passes sell for \$5 each and Hope Partners will keep 100 percent of every shopping pass it sells to help support its food and shelter programs.

Pass holders will receive special discounts on most regular, sale and clearance purchases all day (some exclusions apply).

For more information, visit macys.com/shopforacause. To purchase a shopping pass, contact Fran Robertson at (909) 622-3806, ext. 231, or franr@inlandvalley-hopepartners.org.



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Pomona's Knights of Columbus to host car show to benefit St. Joseph School

Pomona's Knights of Columbus Council #877 will sponsor its first annual car show to benefit St. Joseph Elementary School next month.

The show, from 7:30 a.m. to 3:30 p.m. Saturday, Sept. 28, will include classics, hot rods, low riders, trucks, muscle cars, bikes, motorcycles and Volkswagens.

The event will be held at St. Joseph Church, 1150 W. Holt Ave., Pomona.

Entertainment will include a live performance by "Do you wanna Boogie."

Pre-registration fee for car owners is \$20 (\$25 the day of the event). Deadline is Sept. 21.

Pre-registration fee for vendors (no food items) is \$50, and deadline is Sept. 21.

For more information, contact Nef Villa, (909) 568-7084, or Ralph Gonzalez, (626) 617-3593.



Photo by Sally Egan

LEARNING THE CHARLESTON -- Pomona City Councilmember Ginna Escobar, at left, owner of G-Diva Productions, LLC, teaches "best dressed couple" Jeff and Renee of La Nueva Voz how to dance the Charleston -- on about five minutes notice -- on stage at Pomona's Fox Theater during this month's DPOA annual meeting and "Casino Night" on a "Roaring '20s" theme. Pictured, from left, are Escobar; La Nueva Voz Director of Advertising Renee Barbee; La Nueva Voz Publisher Jeff Schenkel; and G-Diva dancer Eduardo Alonzo, 13, of Pomona. A demonstration dance team from G-Diva will perform on stage at 6 p.m. in Building 4 on Pomona Day (Sept. 6) at the Los Angeles County Fair. G-Diva teaches all styles of dance from tap, jazz, ballet, hip-hop, musical theater, belly dancing, burlesque and Zumba to everyone -- children and adults -- from age 2 to 92. For more information, contact (909) 629-1217.



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- » Los Lobos & Los Lonely Boys Fri., Sept. 6
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- » The Jacksons Thurs., Sept. 12
- » Tower of Power & very special guest Average White Band Fri., Sept. 13
- » Demi Lovato AJR Sat., Sept. 14
- » Celebración el Grito Graciela Beltrán Banda La Costeña Ana Victoria, Irene Davi con Mariachi el Mexicanísimo Sun., Sept. 15
- » Shinedown Thurs., Sept. 19
- » Lynyrd Skynyrd & special guest Outlaws Fri., Sept. 20
- » Zendaya with special appearance by Bella Thorne & Artist Vs Poet Sat., Sept. 21
- » Demolition Derby presented by Jeffrey Scott® Fine Magnetics Thurs., Sept. 26
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POMONA ROTARY MEMBERS SHOW OFF ANNUAL 'GIVE-AWAY' CAR -- Members of Pomona's Rotary Club pose for La Nueva Voz outside the NHRA Motorsports Museum at Pomona's Fairplex this week, before heading inside for their second annual "Hot August Night" barbecue party fundraiser, to show off their 1969 Corvette convertible four-speed to be raffled off this year at the Los Angeles County Fair. The club raffles off a professionally restored Corvette each year to benefit The Learning Centers at Fairplex, Rotary service projects and dozens of community organizations. Tickets are \$20 each and are available from any Rotary member or at the Rotary booth at the Fair. The drawing will be held on Sept. 29, the last day of the Fair. Pictured, in front, is Carol Wilt, Rotary immediate past president, who chaired the barbecue fundraiser event. At rear, from left, are Rotary President Daniel Thomas; President-elect Janet Roy; and Rotarian Darren Krohn, who owns a classic car restoration business and restores a car for Rotary each year.



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Eye Care Center at Pomona's Western University offers free backpacks with school supplies to children coming in for back-to-school eye exam

The Eye Care Center at Pomona's Western University of Health Sciences is celebrating August: Children's Eye Health Month by offering free backpacks filled with school supplies to all children who come in and get their eyes examined in a "back to school" check-up.

A "needs based" fee schedule is available for families who qualify.

The Eye Care Center is located in the Patient Care Center at 795 E. Second St., Pomona.

For more information, contact (855) 279-0414 or visit the web site at www.westernupcc.com/eye.

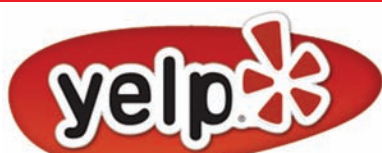
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New construction under way in Downtown Pomona totals \$95 million; DPOA honored with 'Image Award' from Pomona Chamber of Commerce

From \$95 million in new construction currently under way in Downtown Pomona to 110 tons of trash removed from the sidewalks last year, about 200 hundred guests at the Downtown Pomona Owners Association annual meeting this month at Pomona's Fox Theater heard of the progress being made in the city's central business area.

The annual meeting, this year on a 1920's themed "Casino Night," with many of the guests dressed in Roaring '20s fashion, included a video with an inside look at the DPOA, which was created in 2004 "to make downtown a clean, safe and vibrant place in which to work, live, shop and play."

According to the video, Downtown Pomona hosts more than a million visitors each year and offers

them an arts colony, an antiques district, culture, shopping, professional services, dining, nightlife, residential living and more.

"And now, with the economy improving, developers are again investing in downtown," said DPOA Executive Director Larry Egan, narrator of the video.

He pointed out a \$45 million student housing site is under construction on East Second Street on the Western University of Health Sciences campus, and the Monterey Station Project, a \$50 million high-

end apartment complex, is under way at Garey and Monterey Avenues.

"These two projects alone will bring hundreds of new residents to Downtown Pomona," he said, resulting in even more retail, services and dining in the downtown area.

The DPOA's annual maintenance budget of \$285,022 included the removal of more than 110 tons of trash from sidewalks, trash cans and gutters,



HIT ME -- Pomona City Councilmember Paula Lantz, at right, and La Nueva Voz Publisher Jeff Schenkel, center, try their hand at a little blackjack this month at "Casino Night" following the Downtown Pomona Owners Association's annual meeting at Pomona's Fox Theater.

square blocks and 252 properties.

The security package includes two full-time police officers assigned exclusively to downtown, and private security through a contract with All American Security.

According to the video, a total of 322 arrests were made in the past year, reinforcing the DPOA's commitment to zero tolerance for crime.

Egan said that because of the emphasis on security in the area, which includes the installation of state-of-the-art security cameras, the downtown area is one of the safest districts in the state.

The DPOA also administers a marketing budget of \$261,602, funding a marketing program that includes special events, advertising, printed materials, banners, a web site, social networking, mixers, community involvement and a new trolley to help move visitors around the downtown area.

The DPOA's administration budget of \$90,601 represents 10 percent of the overall budget.



READY FOR A LITTLE MOONSHININ' -- Pomona Planning Commission Chairman Denny Mosier and his wife, Helen Mosier, Pomona Public Library Board member, are dressed for firing up the still and "gittin' a little moonshine" at this month's DPOA annual meeting on a "Roaring '20s" theme.



CONDUCTING THE BUSINESS MEETING -- DPOA Executive Director Larry Egan and DPOA President Carolyn Hemming conduct a little business decked out in "Roaring '20s" garb at this month's DPOA annual meeting at the Fox Theater in Pomona.

and the removal of more than 3,000 incidents of graffiti, all removed before 10 a.m. daily.

Eight "pocket parks" have been created this year, and the DPOA plans to add four more, and nine pet stations have been added throughout the downtown area.

The efforts are paying off – the DPOA received the Pomona Chamber of Commerce "Image Award" this year based on "pride in ownership."

A security budget of \$292,432 is the largest expense item, providing enhanced security in the area that includes more than 350 businesses, 42



SPINNING THE WHEEL -- Pomona City Councilmember Freddie Rodriguez, at left, takes a turn at the roulette table at this month's "Casino Night" following the DPOA's annual meeting in Downtown Pomona.

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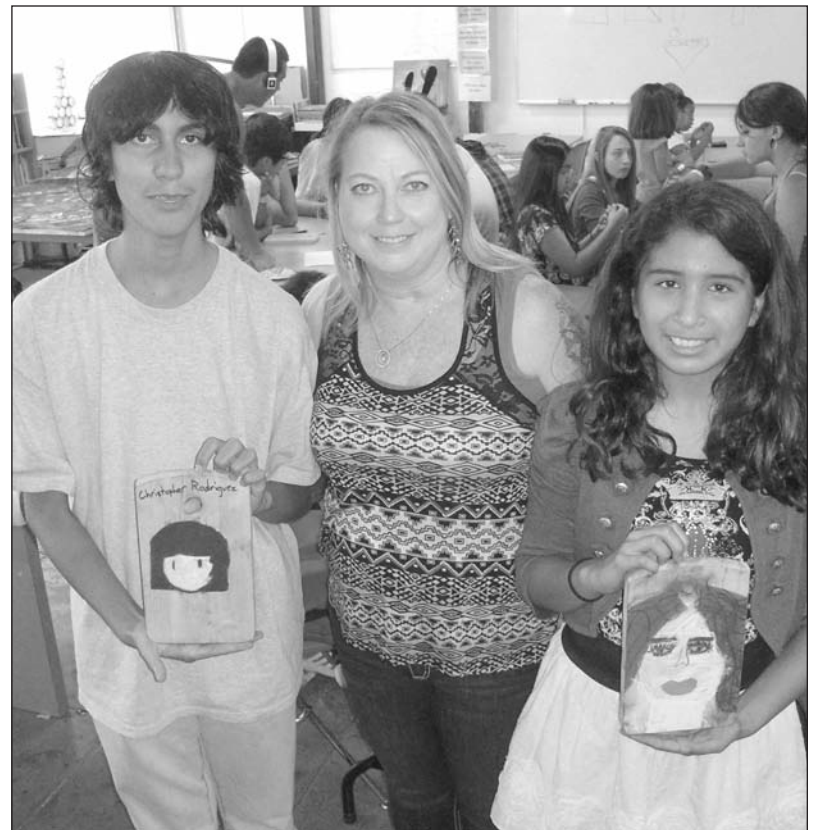
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CHINESE STUDENTS TEST DANCE STEPS AT 'ARTS AND ENTERPRISE' SUMMER PROGRAM -- A total of 700 Chinese students visited Pomona's School of Arts and Enterprise over the summer months to participate in "Academic and Arts Summer Exchange Program," a special five-week "summer arts camp" program that was incorporated into the school's summer class offerings. Pictured last month during a special performance at the school are some of the students showing off their dance steps. Dance instructors for the summer were school instructors Anthony Cilinton and Risa Anderson and Pomona City Councilmember Ginna Escobar, operator of G-Diva Productions, a dance studio in Pomona. A hip-hop dance team performing last month included students from both the School of Arts and Enterprise and Pomona's Hip-Hop School of Arts, located just across the street.



JOINING IN ON THE DRUM LINE -- Some of the 700 Chinese students visiting Pomona's School of Arts and Enterprise this summer join in on the drum line during a performance at the school last month. Small groups of the young Chinese visitors stopped by the school throughout the summer as part of their tour of the country with stops including Washington, New York, Boston and San Francisco. The special "summer arts camp" program included classes in music creation, theater production, visual art workshop, guitar lesson, filmmaking, graphic design and more, along with "English as a second language," and a special "math, science and art" project. Caleb Agron of Covina, who is entering his senior year at Arts and Enterprise this fall, taught this summer's percussion class.



SELF PORTRAITS -- Showing off their self portraits in chalk art on boards are, from left, Christopher Rodriguez, 19, of La Verne, an in-coming freshman at Arts and Enterprise; teacher Abbie Silva; and Naomi Aranda, 13, of Chino Hills. Pomona's School of Arts and Enterprise, established in 2003, was the first visual and performing arts high school in Pomona. Initiated by leaders of the Arts Colony in Downtown Pomona, the school is based on a culture that focuses on higher education and achievement integrating state standards and real-life arts and business experience. The school boasts a 96 percent college acceptance rate.



TORTILLA ART -- Yes, you are reading that correctly. Tortilla art was a big deal for students of all ages this summer at Pomona's School of Arts and Enterprise "summer arts camp" program. Pictured showing off their work are, from left, Julie Denitto, 9, of Eastvale, a student at St. Joseph Elementary School, and Carolina Chirinos, 12, of Pomona, a student at Canyon Hills Elementary School. School Director Germaine Nesbitt said 60 students attended last year's summer program but "the word got out" and they received 345 applications for this year (and 320 showed up!). Summer classes were held from 8:15 a.m. to 3:15 p.m. Monday through Friday.



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WOW Action Services street reporter in Pomona accepts position with new FOX Sports 1 channel

Erin Garcia, a street reporter with WOW Action Services, Pomona's own news and video production company, has accepted a position with the new FOX Sports 1 channel, America's newest sports cable network, launched by FOX last week.

WOW owner Ed Pruitt said Garcia is one of several WOW street reporters to move up in the television reporting industry.

"During Erin's stint with WOW Action Services, we employed five street reporters and gave each ample opportunity to learn and grow," Pruitt said. "Erin is one of several young street reporters to take full advantage of our grassroots training and move on to major networks and/or film-making organizations."

He said Garcia will be part of the team covering NFL games for the 24-hour cable channel.

"Congratulations to Erin – much deserved," Pruitt added. "Erin is very versatile and willing to take on new situations and challenges. (She) should do quite well in her new position."

A graduate of Redlands East Val-

ley High School, Garcia received her bachelor's degree in mass media communication in 2010 from Cal State University San Bernardino.

She said she hosted her first show with WOW interviewing an oral hygienist and then transitioned to a production assistant position helping Pruitt shoot footage for shows.

"My favorite stories were the mom and pop stores we would highlight," she said. "We were able to show the community the small stores that may not get much attention compared to the bigger chain stores. WOW was able to give them that advertising."

"We highlighted the uniqueness and the history of each store and got insight to why they started their business," she added. "I was able to see the passion the owners had for their store."

She said it was just this passion that encouraged her to have passion



WOW REPORTER GETS JOB AT FOX SPORTS -- Erin Garcia, at right, a street reporter for Pomona's WOW Action Services, pictured on the job during an interview at Enterprise, has accepted a position with the new Fox Sports 1 cable channel.

in what she does.

Garcia began working with WOW while in college and still interning at a local radio station, and she continued with WOW after graduation.

She accepted a coordinating position in post production at NBC Universal and continued freelancing with WOW and doing freelance jobs in feature films. She most recently was working with FOX

Sports in graphic production.

"WOW has helped me flourish so much in my career – from reporting and highlighting shows, to working the camera and production side with Ed," she said. "He is a great teacher and is always willing to help you grow."

"I have been blessed to work with WOW because it has been a huge part of the reason why I am at (this point) in my career today," she said.

WOW Action Services provides small businesses and professionals affordable video content so they can promote who they are and why people should do business with them.

For more information, contact WOW at (909) 622-3302.

La Nueva Voz reaches 50% more readers in Pomona each month than the local suburban daily newspaper.

Do you have a news story?

Send your news tips to: reneebarbee7@gmail.com

Repertory Opera Company announces shows for fifth season

Repertory Opera Company, Pomona's own opera company, has finalized the schedule of shows for its fifth season in Pomona.

Featured will be three fully-staged operas: *Albert Herring* by Benjamin Britten, *Così fan tutte* by Mozart and *Tosca* by Puccini. The *Albert Herring* is part of a worldwide festival, Britten100, celebrating the centenary of Benjamin Britten.

In the upcoming season there will be a continuation of ROC's popular concerts including *Serenades of Love* in time for Valentine's Day; *On Their Own* in July where both directors of the company perform solo; and the Fourth Annual *Manly Men of Opera*, celebrating the resonant low male voice in August 2014.

For more information go to www.repoperaco.org or call (909) 230-4949.

Personal

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Cal Poly looking for employers to participate in career fairs

Cal Poly University Pomona is calling on area employers to take advantage of one of their career fairs which begin once fall quarter gets under way on Sept. 26.

With more than 80 majors on campus, students are ready and eager to find the career path of their dreams, a spokesman said.

Included is a part time job fair for students (Oct. 1); "Resumaniac," fea-

turing resume critiques by employers (Oct. 8-9); engineering/high tech career fair (Oct. 18); fall career fair, a general career fair for all industries (Oct. 17); "prep for career fair" workshop, providing an opportunity for employers to share expertise by speaking to students (Oct. 3); clothes closet, offering free professional clothing for students (organizers are encouraging donations and company

clothing drives), (Oct. 8-9); hospital-ity career expo, co-sponsored by the Collins College of Hospitality Management (Feb. 20); and spring career fair (April 29).

Registration for all events is open online at <https://esupomona-csm.symplicity.com/events/index.php>.

For more information, call (909) 869-2342.

Volunteering brings positive impacts to volunteers and organizations

By Kenneth E. Smith, MD

Chief Medical Officer, Inter Valley Health Plan

Volunteering is often seen as a selfless act – one that can have a positive impact and is done for the greater good of a community. While this is correct, all individuals regardless of age who give back through volunteer work also have the opportunity to enjoy the positive impact it can have in their own life. Volunteering can improve a person's health, career, help build relationships and individuals can even discover new hobbies and skills. Organizations are always looking for individuals who wish to give their time to support their mission and efforts. So individuals have a wide range of options from which to choose.

Below are tips on ways to get involved in your community and start volunteering:

1. Research. There are a lot of organizations with different objectives that need help and it can be difficult to decide which one to choose. To facilitate this decision, first decide what you want to accomplish as a volunteer. Is there a cause you are passionate about? Do you have a special skill that you want to use to help others? In what neighborhood do you want to be located? Be specific in your interests. This will narrow down the volunteer opportunities that will fit your needs.

2. Contact local businesses and organizations for leads and connections. These include places of worship, community libraries, museums or even your workplace. These places can help you get connected with their affiliate organizations. Many employers also encourage employees to give back and have programs established to facilitate the process. For example, Inter Valley Health Plan has Helping Hands

Week where employees give back to non-profit organizations by making hats, scarves, blankets and other helpful items for charities that support children and seniors in need.

3. Find out the expectations of the organization and volunteer. Once you've picked what organization, contact a representative to ask questions about the position, your responsibilities and their overall expectations and/or to take a tour of the facility.

4. Create your own opportunity. If nothing seems to be a good fit, consider creating your own volunteer opportunity. Start an initiative to create a program at work or the organization of your choice.

Think of other forms of volunteering and ways to give back including fundraising.

The following public service ads are courtesy of La Nueva Voz:

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- Pomona library
- Claremont library
- Claremont City Hall lobby
- La Verne City Hall lobby
- La Verne Senior Citizens Center
- La Verne library
- Pomona Chamber of Commerce, 101 W. Mission Blvd., Pomona
- Downtown Pomona Owners Association, 119 W. 2nd St. Pomona
- Pomona Unified School District administration building lobby
- Western University of Health Sciences Administration Building and Patient Care Center
- Boys and Girls Clubs of Pomona Valley, 1420 S. Garey Ave. Pomona
- Pomona Valley Hospital Medical Center main lobby, maternity lobby
- Gold Strike Market Carniceria, 412 N. Park Ave., Pomona
- Jicamex Tacos Y Carniceria, 604 E. Mission Blvd., Pomona
- Central Market, Towne Avenue and Phillips Boulevard, Pomona
- Fairplex Chevron, Fairplex Drive and San Bernardino Freeway, Pomona
- Discount Market, Philadelphia Street and Towne Avenue, Pomona
- American Legion Post #30, 239 E. Holt Ave., Pomona
- Pomona Eagles, 954 W. Mission Blvd., Pomona



MULTI-MIXER AT CASA DE SALSA IN CLAREMONT RESULTS IN FULL HOUSE -- It was standing room only -- and margaritas all around -- at Casa de Salsa in Claremont, "Where the Fiesta Never Ends," this month as owners Roberto and Judy Flores hosted a joint mixer for the Pomona Chamber of Commerce, the Hispanic Chamber of Commerce and three chapters of BNI International, the world's largest business networking organization. Pictured during introductions are, from left, Roberto Flores, Pomona Chamber of Commerce President Jill Reiff, of Valley Vista Services, Judy Flores, and Frank Garcia, executive director of the Pomona Chamber of Commerce.



Photo: Jessie Gomez

'ON THEIR OWN' -- LizBeth Lucca, artistic director of Pomona's Repertory Opera Company, performs to the accompaniment of Repertory Opera Company Musical Director Brian Farrell last month at a special presentation of "On their Own," performed at First Christian Church in Pomona. Lucca, who has directed more than 30 operatic productions, is a graduate of the Professional Actors' Conservatory. Farrell, who has also served as assistant conductor with the Los Angeles Opera, is on the music faculty of the Bob Cole Conservatory of Music at Cal State University Long Beach.

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BACKPACK GIVEAWAY REGISTRATION -- Monica Jimenez, at left, helps Pomona mother of three Maria Gonzales sign in at the registration table at this month's annual "back-to-school celebration," held at the Pomona Unified School District Family Support and Resource Center. Nearly 1,000 parents and kids were lined up at 6 a.m. the day of the event before the 8 a.m. to noon giveaway. This year's event for the first time represented a collaboration between "back to school" giveaways at the Family Support and Resource Center, at 605 N. Park Ave., Pomona, and Pomona's Brown Memorial Temple, at 985 W. Holt Ave., Pomona, sponsored by Project: Caring and Sharing. Pastor Ivory Brown of Brown Memorial said his event, held at the church for the past 16 years, was in need of a larger venue and school district officials invited him to come together in a single program to provide the same service to the same people but cut down on duplication. "The most important thing is the families and the children," Brown said. The Caring and Sharing program was launched 16 years ago by Brown's mother, Gertie Brown, a retired Los Angeles County Department of Public Social Services supervisor in the Pomona office and the founder of Project: Caring and Sharing, the temple's companion non-profit organization. The Family Support and Resource Center give-away program started in 2000. Brown said he hopes to move the event inside next year at a bigger venue to enable even more services to be offered. Last year, each group distributed roughly 700 to 800 backpacks to the kids.



LOADING THE TRUCK WITH BACKPACKS -- Jon Bessett, manager of Pomona Walgreens, at 495 E. Holt Ave., Pomona, at left, and Lisa Lopez, also an employee of Walgreens in Pomona, load "giveaway" backpacks into the La Nueva Voz news van last month in preparation for this month's Project: Caring and Sharing and Pomona Unified School District "back-to-school celebration." Pictured inside the van is Renee Barbee, Director of Advertising and Public Relations for La Nueva Voz. Both Walgreens and La Nueva Voz were sponsors of this year's "free school supplies" event. Other sponsors included Tri-Valley Community Foster Parent Association, Laguna Technical College, Pomona Unified Board President Dr. Roberta Perlman; school board members Frank Guzman and Andrew Wong; Pomona School of Fine Arts; Big Lots and Staples in La Verne; and others.



PROJECT: CARING AND SHARING COLLABORATES WITH SCHOOL DISTRICT -- Project: Caring and Sharing collaborated with the Pomona Unified School District for the first time this year on the citywide free school supplies give-away for kids. Project: Caring and Sharing has conducted its own program for the past 16 years and the school district's Family Support and Resource Center has conducted a similar program for the past 13 years. Pictured, from left, are Fernando Meza, administrative director of pupil and community services; Patricia Azevedo, coordinator of the Family Support and Resource Center; Pastor Ivory Brown and Cynthia Brown, of Project: Caring and Sharing; Pomona Unified School District Board member Adrienne Konigar-Macklin; Pomona Unified Board President Dr. Roberta Perlman; and school district Supt. Richard Martinez.

A BRAND NEW, PURPLE BACKPACK! -- Silgreth Gomez, 5, is handed his own brand new purple backpack to get him started on the right foot when he heads back to school. Pictured, from left, are brothers Gonzalo Gomez, 10, and Silgreth, mom Elizabeth Gomez, and community volunteer Anne Henderson. Some 1,700 backpacks were distributed at this year's event which included health and vision screenings (courtesy of Western University of Health Sciences) and more.



SHOW OF SUPPORT -- Two Pomona city councilmembers, the president of the Pomona Unified School District board, and a city commissioner turned out to support this year's annual citywide backpack and school supplies give-away in Pomona. Pictured, from left, are City Councilmember Debra Martin; Cynthia Brown, Project: Caring and Sharing's children and youth empowerment programs coordinator; Pastor Ivory Brown of Brown Memorial Temple and executive director of Project: Caring and Sharing; City Councilmember John Nolte; Pomona Unified School Board President Dr. Roberta Perlman; and Pomona Historic Preservation Commissioner Manuel Castillejos. School board members Frank Guzman and Andrew Wong also participated in and contributed to the event.



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David & Margaret in La Verne offers everything from residential program for girls to a 'Bargain Boutique' open to the public

From a residential program for adolescent girls, a foster family agency and adoption assistance, a transitional living program and even its own "Bargain Boutique" that is open to the public (with prices of food and clothing up to 50 percent off retail), it is all happening at David & Margaret Youth and Family Services in La Verne.

Founded as an orphanage in 1910, the facility today offers many additional services including its own non-public school for grades four through 12, serving both girls in the residential program and community day students referred by local school districts. About 80 percent of the girls in the residential program, however, attend public school.

David & Margaret also offers a variety of community-based services ranging from education services to address special behavioral issues, a learning enhancement center for children and adults with learning difficulties, and a "sharing hope" counseling program.

Its mission is to empower "children, youth and families through culturally diverse services that foster emotional, educational, spiritual and identity development."

The David & Margaret Foster Family Agency (FFA) was founded in



THE WHITNEY BUILDING -- The Whitney Building, Building, which includes administrative offices, board room and other facilities for David & Margaret Youth and Family Services in La Verne, is the largest concrete building in the city. It housed kids living at David & Margaret until 1960.



DID YOU FIND EVERYTHING YOU NEED?

-- Staff members pose for La Nueva Voz at the check-out counter at the "Bargain Boutique" at David & Margaret in La Verne. The store is open to the public daily Monday through Saturday and offers food, clothing, household items and school supplies at up to 50 percent off retail. Pictured, from left, are Sylvia Hirota and Cynthia Corralejo, both of Pomona.



1989 to address the need for foster homes for the young women in the residential program. But as needs of the community changed, the target population was expanded and the FFA now places foster youth from throughout Los Angeles, Orange, Riverside and San Bernardino Counties – and from the age of newborn to 21.

The FFA received its adoption license in 2007 and has been supporting foster-adoptions since. This year, the FFA has overseen three adoptions.

It expanded again in 2010 to provide professional foster homes for youth with emotional and behavioral issues.

Currently, the FFA has 22 foster homes that provide love and stability for 37 foster youth, according to a spokesperson.

The 17.5-acre David & Margaret campus with a staff of more than 250 – all centered around the Henry "Bud" Whitney Building, where the original building was known as the Lordsburg Hotel, is located at 1350 Third St., La Verne.

The campus includes six "cottages" housing 10 girls each.

For more information on participating in the foster care and adoptions program or donations, visit the web site at www.DavidandMargaret.org or call (909) 596-5921.

Editor's Note: Bargain Boutique store hours at David and Margaret are 1 to 6:30 p.m. Monday, 9 a.m. to 6:30 p.m. Tuesday through Friday, and 9 a.m. to 5:30 p.m. Saturday. Proceeds of all sales of household items, clothing, school supplies and food benefit programs for youth and families.

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RESIDENTIAL COTTAGE AT DAVID & MARGARET -- Pictured is one of the residential cottages at David & Margaret in La Verne. The facility has six cottages each housing 10 girls each in the residential program.



STOPPING BY THE POOL ON A SUMMER DAY -- Staff members at David & Margaret Youth and Family Services in La Verne stop by the pool during a La Nueva Voz tour of the facility last month. Pictured, from left, are Meghan Anderson, a foster parent recruiter, who has served at David & Margaret for the past seven years; Paola Beas, a social worker/recruiter who joined the staff four months ago; and Carlos Cisneros, a volunteer turned maintenance team member turned recreation supervisor who has been on hand at the facility for the past 19 years.



PAUSING FOR A PHONE CALL -- David & Margaret receptionist Laura Duarte of La Verne, the official receptionist for David & Margaret for the past two years, takes a phone call while on duty at the front desk near the entrance to the facility.

WesternU welcomes more than 1,100 new students at annual convocation ceremony, says diverse population presents challenges

Tomorrow's health care professionals should embrace diversity, help direct resources away from high-cost treatments and toward cognitive care, and seek out patients rather than waiting for them to simply show up, a leading Southern California health administrator told Pomona's Western University of Health Sciences' class of incoming students this month.

William Henning, DO, Chief Medical Officer of the Inland Empire Health Plan, made the remarks during his

keynote address at Western University's annual convocation and white coat ceremonies, held at Pomona's Fairplex. More than 1,100 new students, their families and friends celebrated the beginning of their graduate health sciences education during the event, which was presided over by Dr. Philip Pumerantz, president and founder of Western University.

Henning, a 1986 graduate of the College of Osteopathic Medicine of the Pacific – which became Western Uni-

versity of Health Sciences in 1996 – told the first-year students in the university's nine colleges that they will receive an excellent education for dealing with the changing face of health care. "My education was probably the best tool chest you could imagine for serving a diverse population," he said.

But embracing and systematically dealing with that diversity – especially

as millions more poor and uninsured Americans become eligible for health care coverage under the Affordable Care Act – will present challenges, he said, because "our model of care is not outcome driven, and it's not designed for diversity. We like to say we have the best health care in the world. But America's not the best health care system if you measure outcomes. We are

38th. But we're No. 1 in health care costs."

He said changes promised by the Affordable Care Act would extend coverage to 100 million people – some already partially insured, others currently without insurance – and "gives us an opportunity to stop and say, 'What makes health care in those 37 nations better than in the United States?'"

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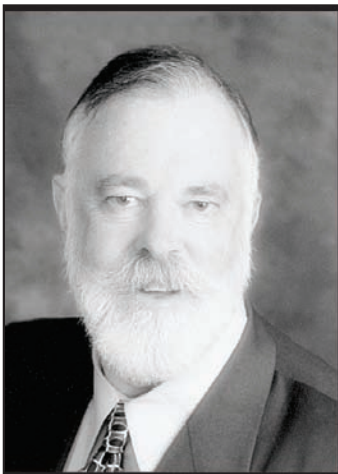
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